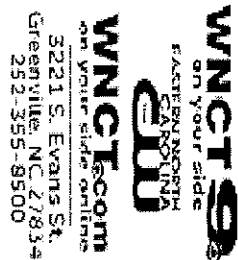


CONTRACT



ENCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

WNCN.com
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

And:

Mentzer Media Services
210 West Pennsylvania Avenue
Suite 250
Towson, MD 21204
USA

Contract / Revision		Alt Order #
949603 /		25320967
Product		
SLFNC		
Contract Dates	Estimate #	
10/25/16 - 11/03/16	3677	
Advertiser	Original Date / Revision	
POL/Senate Leadership Fund	10/04/16 / 10/04/16	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
ENCT	Katz Washington	Katz/Washingto
Special Handling		
Demographic		
Adults 35+		Total Ratings
		15.20
Agency Code	Advertiser Code	Product 1/2
9912736	275	365
Agency Ref	Advertiser Ref	
IN2570/SP271/TO132c		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
2	ENCT	10/25/16	11/03/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/25/16	10/31/16	-----S-				1	\$185.00	0.00			
		Week: 11/01/16	11/07/16	-----				0	\$185.00	0.00			
3	ENCT	10/25/16	11/03/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	8	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/25/16	10/31/16	MTWTF--				5	\$275.00	1.90			
		Week: 11/01/16	11/07/16	-TWT---				3	\$275.00	1.90			
Totals												9	\$2,385.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	5	\$1,285.00	(\$192.75)	\$1,092.25
10/31/16 - 11/03/16	4	\$1,100.00	(\$165.00)	\$935.00
Totals	9	\$2,385.00	(\$357.75)	\$2,027.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
 EASTERN NORTH CAROLINA
 on your side
WNCN.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

ENCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

<u>Contract / Revision</u>		<u>Alt Order #</u>	
949603 /		25320967	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>	
10/25/16 - 11/03/16	SLFNC	3677	
<u>Advertiser</u>		<u>Original Date / Revision</u>	
POL/Senate Leadership F		10/04/16 / 10/04/16	

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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949603



125 West 55th St
New York, NY 10019

Contract # 25320967	Changes as of: 9/29/2016 at 11:06 AM	Version: Highlighting Revision 1
CPE: 275365/3677	Flight: 10/25/16 - 11/3/16	Total \$: \$2,385.00
Agency: MENTZER MEDIA SERVIC	Advertiser: Senate Leadership Fund	Market: Greenville/New Bern/Wash
210 W. Pennsylvania Avenue Suite 250 Towson, MD 21204	Product: SLFNC	Office: WASHINGTON
Agency Order #: 5436303	Buyer: Wineholt, Anne	Primary Demo: Adults 35+
Salesperson: JACOB ROTH 212-373-8175	Con Type: POLITICAL/VOTE	Assistant: JACOB ROTH 212-373-8175
Comments: New Order Senate Leadership Fund PLS CFM T/R JACOB	Total Spots: 9	Total CPP: \$144.55
	Total GRP: 16.5	Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	10/25 - 11/3										Total Spots	Total \$	CPP	GRP
						10/25	10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3				
1	Sa 10p-10:30p		9 On Your Side On The CW	\$185.00	1.3	30	0	0	0	1	0	0	0	0	0	1	\$185.00	\$142.31	1.3
2	Tu-Fri 10p-10:30p		9 On Your Side On The CW	\$275.00	1.9	30	1	1	1	0	0	1	1	1	1	8	\$2,200.00	\$144.74	15.2
TOTALS:						1	1	1	1	1	0	1	1	1	1	9	\$2,385.00	\$144.55	16.5



125 West 55th St
New York, NY 10019

Contract # 25320967	Changes as of: 9/29/2016 at 11:06 AM	Version: Highlighting Revision 1
CPE: 275/365/3677	Flight: 10/25/16 - 11/3/16	Total \$: \$2,385.00
Agency: MENTZER MEDIA	Advertiser: Senate Leadership Fund	Total Spots: 9
SERVIC	Product: SLFNC	Total CPM: \$144.55
210 W. Pennsylvania Avenue	Agency Order #: 5436303	Primary Demo: Adults 35+
Suite 250	Buyer: Wineholt, Anne	Con Type: POLITICAL/VOTE
Towson, MD 21204	Salesperson: JACOB ROTH	Assistant: JACOB ROTH
	212-373-8175	212-373-8175
		Separation:

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
09/29/16 11:06 AM	JACOB ROTH	New Order Senate Leadership Fund PLS CFM T/R JACOB	
09/29/16 11:06 AM	JACOB ROTH	New Order Senate Leadership Fund PLS CFM T/R JACOB	

Market Budget: \$238,500
ENCT Share: 1%
Comment:
WCTH: 15%
WTTN: 42%
WNCT: 42%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GRP
	100%	9	\$2,385.00	\$144.55	16.5
Total	100%	9	\$2,385.00	\$144.55	16.5

Monthly Summary		
Month	Spots	Dollars
2016-Oct	5	\$1,285.00
2016-Nov	4	\$1,100.00
Total	9	\$2,385.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/29/16 11:06 AM	JACOB ROTH	Revised			\$0
New	9/29/16 11:02 AM	JACOB ROTH	New	9		\$2,385.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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